



PRESS RELEASE

UNIEURO S.P.A.: CLOSING FOR THE ACQUISITION OF FIRST 11 CERIONI STORES FINALIZED

Forlì, 31 October 2017 – Unieuro S.p.A. (MTA: UNIR), the largest omnichannel distributor of consumer electronics and household appliances by number of stores in Italy, today completed the closing for the acquisition of a first set of stores belonging to Gruppo Cerioni S.p.A., as a part of the deal announced on 5 October 2017.

The acquired assets include 11 direct stores, that will be immediately converted into Unieuro stores and reopened by mid-November, in time to benefit from the favorable seasonality of the last quarter of the year, the most important for the consumer electronics industry.

The remaining 8 stores included in the acquisition agreement will be acquired in one or two further stages.

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For the transmission, storage and filing of the Regulatory Information to be made public, Unieuro S.p.A. has chosen the platforms “eMarket SDIR” and “eMarket STORAGE” managed by Spafid Connect S.p.A., with offices in Foro Buonaparte 10, Milan.

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Mr. Italo Valenti, Chief Financial Officer, hereby declares that, pursuant to and in accordance with Article 154-bis, paragraph 2, of Legislative Decree No. 58 of 1998, the information contained in this press release matches the Company’s documentation, books and accounting records.

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Unieuro S.p.A.

Listed on the STAR segment of the Italian Stock Exchange, Unieuro is now the largest omnichannel distributor of consumer electronics and household appliances by number of outlets in Italy, with a widespread network of 476 outlets throughout the country, including direct stores (203) and affiliated stores (273), its digital platform unieuro.it as well as the e-tailer Monclick. The Company is headquartered in Forlì and has a logistics hub in Piacenza. It has more than 4,300 employees and revenues that exceeded € 1.6 billion for the fiscal year ending 28 February 2017.



For information:

Investor Relations

Italo Valenti

CFO & Investor Relations Officer

+39 0543 776769

investor.relations@unieuro.com

Andrea Moretti

Investor Relations Manager

+39 335 5301205

+39 0543 776769

amoretti@unieuro.com

Media Relations

iCorporate

Arturo Salerni

+39 335 1222631

Rita Arcuri

+39 333 2608159

unieuro@icorporate.it