



## PRESS RELEASE

### **UNIEURO SPA: SENIOR MANAGEMENT TEAM STRENGTHENED WITH THE APPOINTMENT OF GABRIELE GENNAI AS CHIEF COMMERCIAL OFFICER**

Forlì, 15 January 2020 - Unieuro S.p.A. (MTA: UNIR), the leader in the distribution of consumer electronics and electric household appliances in Italy, today announced the appointment of Gabriele Gennai as Chief Commercial Officer, effective as of 1<sup>st</sup> March 2020.

Gennai, current pan-European head of the Prénatal Retail Group Prénatal business unit, during his 28-year career, has gained extensive experience in international commercial operations, which will allow him to immediately manage and develop relationships with suppliers and Unieuro's category management process and commercial action plan in line with the company's strategy and positioning.

*"We are extremely pleased to welcome Gabriele Gennai to Unieuro. He is a professional with a solid preparation and proven experience, the ideal manager to be entrusted with our commercial operations, a key function for a company like ours. At Unieuro, Gabriele will find an experienced and cohesive team to be guided through the ever new challenges of a business sector that is challenging but can give great satisfactions in the search for excellence and for the strengthening of the company's market leadership".*

**Giancarlo Nicosanti Monterastelli**, Chief Executive Officer of Unieuro

Gennai, 49, started his career at OBI in 1991, where he took on increasing responsibilities becoming Purchasing Director Italy & Corporate Category Manager in 2004. He later served as Purchasing Director at Castorama Italy (Kingfisher Group), Mercatone Uno and, since 2011, at Prénatal, where he gradually expanded his expertise to finally managing the brand at global level, contributing to the turnaround of that chain and to the birth of the Prénatal Retail Group.

In his new role, which to date has been covered by the CEO Giancarlo Nicosanti Monterastelli on an interim basis, Gennai will be directly reporting to the CEO and will be strengthening the senior management team of Unieuro, currently comprising the following managers with strategic responsibilities: Luigi Fusco (Chief Operations Officer), Bruna Olivieri (Chief Omni-Channel Officer), Italo Valenti (Chief Financial Officer) and Andrea Scozzoli (Chief Development Officer).

Gabriele Gennai's full curriculum vitae will be available on the corporate website [www.unieurospa.com](http://www.unieurospa.com), in the section About us / Management.

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*For the transmission, storage and filing of the Regulatory Information to be made public, Unieuro S.p.A. has chosen the platforms “eMarket SDIR” and “eMarket STORAGE” managed by Spafid Connect S.p.A., with offices in Foro Buonaparte 10, Milan.*

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**Unieuro S.p.A.**

*Unieuro is the Italian leader in the distribution of consumer electronics and household appliances, thanks to an omnichannel approach that integrates directly operated stores (about 250), affiliated stores (about 270) and the unieuro.it digital platform. The company is based in Forlì, has a central logistics hub in Piacenza and has a staff of about 5,000 employees. Listed on the STAR segment of the Italian Stock Exchange since 2017, Unieuro reported revenues of €2.1 billion in the fiscal year ended at 28 February 2019.*

*Corporate website: [www.unieurospa.com](http://www.unieurospa.com)*

*LinkedIn: [www.linkedin.com/company/unieuro](https://www.linkedin.com/company/unieuro)*

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