



# SPAFID CONNECT

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launches placement of ordinary shares in  
Unieuro S.p.A.

## *Testo del comunicato*

Si trasmette comunicato stampa, in nome e per conto dell'azionista Italian Electronics Holdings S.à r.l.

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PRESS RELEASE

**Italian Electronics Holdings S.à r.l. launches placement of Unieuro S.p.A. ordinary shares representing up its entire shareholding and equal to approx. 17.6% of the Company's existing share capital**

**Milan – 22 January 2020.** Italian Electronics Holdings S.à r.l. (“**IEH**”), announces the launch of a placement of ordinary shares in Unieuro S.p.A. (“**Unieuro**” or the “**Company**”), representing up to its entire shareholding and equal to the 17.6% of the Company's existing share capital (the “**Placement**”). The Placement will be made to certain institutional investors by way of an accelerated bookbuilding process.

Bookbuilding will commence immediately. IEH reserves the right to change the terms or timing of the Placement at any time. IEH will announce the outcome of the transaction upon its completion.

The transaction will enable to increase the free float and to foster the liquidity of the stock.

Citigroup Global Markets Limited and Mediobanca – Banca di Credito Finanziario S.p.A. have been appointed by IEH to act as Joint Bookrunners of the Placement.

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In connection with any offering of the shares of Unieuro S.p.A. (the "**Shares**"), the Joint Bookrunners and any of their affiliates acting as an investor for its own account may take up as a proprietary position any Shares and in that capacity, may retain, purchase or sell for their own account such Shares. In addition, the Joint Bookrunners or their affiliates may enter into financing arrangements and swaps with investors in connection with which the Joint Bookrunners (or their affiliates) may from time to time acquire, hold or dispose of Shares. The Joint Bookrunners do not intend to disclose the extent of any such investment or transactions otherwise than in accordance with any legal or regulatory obligation to do so.

The Joint Bookrunners are acting exclusively for IEH in the transaction referred to in this announcement and for no-one else in connection with any transaction mentioned in this announcement and will not regard any other person (whether or not a recipient of this announcement) as a client in relation to any such transaction and will not be responsible to any other person for providing the protections afforded to its clients, or for advising any such person on the contents of this announcement or in connection with any transaction referred to in this announcement.

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