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Oggetto : Italian Electronics Holdings S.à r.l.:
Successful completion of the accelerated
bookbuilding offering in Unieuro S.p.A.

Testo del comunicato

Si trasmette comunicato stampa, in nome e per conto dell'azionista Italian Electronics Holdings S.à r.l.

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PRESS RELEASE

Completion of the accelerated bookbuilding offering launched by Italian Electronics Holdings S.à r.l. in Unieuro S.p.A.

The gross proceeds amount to approximately c.€46 million, deriving from the sale of c.3.5 million ordinary shares of Unieuro S.p.A., at a price of €13.25 per share.

Milan – 22 January 2020. Further to the press release published today, Italian Electronics Holdings S.à r.l. ("**IEH**") announces the successful completion of the placement to institutional investors of c.3.5 million existing ordinary shares in Unieuro S.p.A. ("**Unieuro**" or the "**Company**"), equal to c.17.6% of the Company's issued share capital, at a price of €13.25 per share (the "**Placement**"). IEH sold the entire shareholding held in Unieuro.

The settlement of the Placement will take place on 27 January 2020.

Gross proceeds of the Placement amount to approximately €46 million.

Citigroup Global Markets Limited and Mediobanca – Banca di Credito Finanziario S.p.A. ("**Mediobanca**") acted as Joint Bookrunners of the Placement.

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In connection with any offering of the shares of Unieuro S.p.A. (the "**Shares**"), the Joint Bookrunners and any of their affiliates acting as an investor for its own account may take up as a proprietary position any Shares and in that capacity, may retain, purchase or sell for their own account such Shares. In addition, the Joint Bookrunners or their affiliates may enter into financing arrangements and swaps with investors in connection with which the Joint Bookrunners (or their affiliates) may from time to time acquire, hold or dispose of Shares. The Joint Bookrunners do not intend to disclose the extent of any such investment or transactions otherwise than in accordance with any legal or regulatory obligation to do so.

The Joint Bookrunners are acting exclusively for IEH in the transaction referred to in this announcement and for no-one else in connection with any transaction mentioned in this announcement and will not regard any other person (whether or not a recipient of this announcement) as a client in relation to any such transaction and will not be responsible to any other person for providing the protections afforded to its clients, or for advising any such person on the contents of this announcement or in connection with any transaction referred to in this announcement.

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