



SPAFID CONNECT

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Oggetto : Unieuro S.p.A. goes public

<i>Testo del comunicato</i>

Vedi allegato.



PRESS RELEASE

UNIEURO S.P.A. GOES PUBLIC

- ***Free float greater than 85% of capital following the complete exit of private equity firm Rhône***
- ***Greater liquidity for the benefit of all shareholders***
- ***Management Team even more cohesive and motivated to achieve the strategic objectives defined at the time of the IPO***

Forlì, 23 January 2020 - Unieuro S.p.A. (MTA: UNIR), the leader in the distribution of consumer electronics and electric household appliances in Italy, following the successful conclusion of accelerated book-building on 17.6% of its share capital by Italian Electronics Holdings S.à r.l., owned by funds managed by the private equity firm Rhône, will see its free float exceed the 85% threshold, thereby becoming a real public company.

Rhône had become the Company's majority shareholder when it made an equity investment in SGM Distribuzione S.r.l. (now Unieuro S.p.A.) in 2005. Since the IPO in 2017 and through subsequent placements of shares on the market, Rhône's equity investment gradually decreased for the benefit of Italian and foreign institutional investors and has finally been reduced to zero following yesterday's transaction.

"The complete exit of the now former majority shareholder Rhône represents a new historic step for Unieuro: founded as a family company over eighty years ago and held by private equity firms for fifteen years, today Unieuro has become a publicly held company, one of the very few in Italy."

"We are truly grateful to Rhône for giving us their trust and supporting us and prompting us to grow with method and discipline. As of today, the market will be our only guide. We look to the future with new impetus, reinforced with a management team firmly at the helm in the pursuit of a winning strategy, thanks to which we have attained increasingly significant milestones over the years."

"We are pleased to welcome the many new institutional investors who have invested in the company, ensuring greater liquidity for the security for the benefit of all shareholders. We will continue to work for all our Shareholders - whether small or large, Italian or foreign - in order to create value and encourage an increasingly correct appreciation of Unieuro shares on the Stock Exchange."

Giancarlo Nicosanti Monterastelli, Chief Executive Officer of Unieuro.



Unieuro S.p.A.

Unieuro is the Italian leader in the distribution of consumer electronics and household appliances, thanks to an omnichannel approach that integrates directly operated stores (about 250), affiliated stores (about 270) and the unieuro.it digital platform. The company is based in Forlì, has a central logistics hub in Piacenza and has a staff of about 5,000 employees. Listed on the STAR segment of the Italian Stock Exchange since 2017, Unieuro reported revenues of €2.1 billion in the fiscal year ended at 28 February 2019.

Corporate website: www.unieurospa.com

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Fine Comunicato n.1944-13

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