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MID-STABILISATION PERIOD ANNOUNCEMENT

UNIEURO S.P.A.

*Forli, 03 May 2017 – Unieuro S.p.A. ("**Unieuro**") has been informed by Mediobanca – Banca di Credito Finanziario S.p.A. ("**Mediobanca**"), acting as the stabilisation agent in connection with Unieuro's IPO, that Mediobanca has undertaken stabilisation (within the meaning of Article 3.2(d) of the Market Abuse Regulation (EU/596/2014)) in relation to the offer of the following securities, as set out below.*

Securities:

Issuer:	Unieuro S.p.A.
Securities:	Ordinary Shares (ISIN: IT0005239881)
Offering size:	6,363,637 ordinary shares excluding the over-allotment option
Offer price:	Euro 11,00 per ordinary share
Market:	Mercato Telematico Azionario, organized and managed by Borsa Italiana S.p.A. – STAR Segment
Alphanumeric Code:	UNIR
Stabilisation Manager	Mediobanca – Banca di Credito Finanziario S.p.A. (telephone: +39 02 8829)

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Stabilisation Transactions executed on 21 April 2017:

Aggregate number of ordinary shares purchased	Number of transactions	Price range (Euros)	Execution venue
2.500	8	11,00	Italian Stock Exchange

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About Unieuro S.p.A.

Unieuro - through a nationwide distribution network of 457 stores consisting of 180 directly operated stores and 277 wholesale partner stores and its on-line digital platform unieuro.it – is today the leading Italian consumer electronics retailer by store count.

Unieuro is headquartered in Forlì, and has a centralized logistics hub in Piacenza, a staff of over 3,900 employees and revenues that, for the financial year ended on February 29, 2016, reached Euro 1.557 billion.

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