



UNIEURO S.P.A.: CHANGES IN THE SHAREHOLDING STRUCTURE

Forlì, 15 January 2021 – Unieuro S.p.A. (MTA: UNIR), the Italian leader in the retail market of consumer electronics and household appliances, announced today that it has been informed by Dixons Carphone plc, an indirect shareholder of the Company through Alfa S.r.l., of the sale of its entire shareholding in Unieuro, corresponding to approximately 7.17% of the share capital, through an accelerated book-building procedure completed on 14 January 2021.

With the conclusion of the transaction, Unieuro's free float exceeds 91% of the share capital, further enhancing the Company's public company status.

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Unieuro S.p.A.

Unieuro is the Italian leader in the distribution of consumer electronics and household appliances, thanks to an omnichannel approach that integrates directly operated stores (about 250), affiliated stores (about 260) and the unieuro.it digital platform. The company is based in Forlì, has a central logistics hub in Piacenza and has a staff of about 5,000 employees. Listed on the STAR segment of the Italian Stock Exchange since 2017, Unieuro reported revenues of Euro 2.4 billion in the fiscal year ended at 29 February 2020.

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